

# Innovation and Clusters

European Presidency Conference on  
Innovation and Clusters  
22-23 January 2008, Stockholm



PRO INNO  
EUROPE



Slovensko predsedstvo EU 2008  
Slovenian Presidency of the EU 2008  
La Présidence slovène de l'UE 2008

In the framework of the PRO INNO Europe Initiative



With the political support of the Committee of the Regions



Republic of Slovenia

Ministry of the Economy



REGERINGSKANSLIET  
Ministry of Enterprise  
Energy and Communications  
Sweden

Under the chairmanship of the Slovenian European Presidency and the Swedish Government

# Programme

**Conference Moderator: Annika Ström Melin**

## **Tuesday 22nd January 2008**

- 10:30 [Conference Opening](#)  
Opening remarks from the chairmanship of the Conference:  
Deputy Prime Minister Maud Olofsson, Sweden and European Commission Vice-President,  
Commissioner Günther Verheugen
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- 10:50 [Opening remarks continued: Priorities of the Slovenian European Presidency](#)  
European President, Minister for Economy Andrej Vizjak, Slovenia
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- 11:10 [Introduction of the Conference: Aims and Objectives](#)  
Gunn Ovesen, President and CEO Innovation Norway and Chair of the BSR INNOnet, Per Eriksson,  
Director General, VINNOVA and Conference Moderator Annika Ström Melin
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- 11:20 [Global Competitiveness – European Challenges and Frameworks](#)  
Esko Aho, President of SITRA
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- 12:00 Lunch and Press Conference
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- 13:30 [Clusters, Innovation and Competitiveness](#)  
Professor Michael E. Porter, Harvard Business School
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- 14:15 [Parallel Roundtables on Competitiveness and Innovation Policy Initiatives – Using Cluster Instruments](#)
- France  
Chaired by Luc Rousseau, Directore-General, Directorate-General for Enterprise,  
Ministry of Economy, Finance and Employment
  - Slovenia  
Chaired by Andrej Vizjak, Minister for Economy
  - Sweden  
Chaired by Maud Olofsson, Deputy Prime Minister and Minister for Enterprise and Energy
  - Czech Republic and Italy  
Martin Tlapa, Deputy Minister, Ministry of Economy, Czech Republic  
Alfonso Gianni, State Secretary for Economic Development, Italy
  - Norway and Spain  
Annelene Svingen, Deputy Minister of Trade and Industry, Norway  
Joan Trullen, Secretary General of Industry, Ministry of Industry, Tourism and Trade, Spain
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- 15:45 Coffee
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- 16:15 [Mapping Clusters around Europe – the European Cluster Observatory](#)  
Professor Örjan Sölvell, Europe Innova Cluster Mapping and Stockholm School of Economics
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- 16:45 [Introduction of the European Cluster Memorandum](#)  
Antoni Subirà, IESE Business School, University of Navarra, former Minister of Catalonia and member of  
the High-Level Group on Clusters.
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- 16:55 [Handing over the European Cluster Memorandum to the European President: Minister for Economy  
Andrej Vizjak, Slovenia](#)  
Senator Pierre Laffitte, Chair of the High-Level Group on Clusters supported by members of the High Level  
Group on Clusters, Esko Aho, President of SITRA and Professor Antoni Subirà, IESE Business School,  
University of Navarra.  
European President, Minister for Economy Andrej Vizjak, Slovenia

17:20 [Conference Participants' Networking](#)

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17:45 Transportation to the Stockholm City Hall

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18:40 The Stockholm City Hall

[From Stockholm 2008 to the Swedish European Presidency 2009](#)

Deputy Prime Minister Maud Olofsson, Sweden

[Panel – interviewed by Conference Moderator Annika Ström Melin](#)

Dirk Ahner, Director General, DG Regional Policy, Senator Pierre Laffitte, High Level Group on Clusters, Ulla Sirkeinen, Chair of the Innovation Task Force in BUSINESSEUROPE and Director, Confederation of Finnish Industries in Brussels, Jyrki Myllyvirta, Mayor of Mikkeli

[Perspectives and Priorities of the French European Presidency](#)

Hervé Novelli, Minister of State, attached to the Minister for the Economy, Finance and Employment, responsible for Businesses and Foreign Trade, France

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19:40 [Gala Dinner and Entertainment in the Golden Hall](#)

Welcome by Ulla Hamilton, Vice Mayor, The City of Stockholm and Per Unckel, County Governor of Stockholm

### **Wednesday 23rd January 2008**

09:00 [Global Competitiveness, Innovation and Clusters from a Regional Perspective](#)

[– the case of the Life Science and ICT industries in the Greater Stockholm Region](#)

Per Unckel, County Governor of Stockholm, Anna Sandström, Analyst, VINNOVA and Magnus Madfors, Research & Development Director, Ericsson

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09:30 [Perspectives on Regions as Drivers of Innovation and Competitiveness](#)

Andrea Forti, Committee of the Regions' Commission for Economic and Social Policy

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10:00 [Parallel Roundtables on Competitiveness Policy Themes Addressed in Cluster Initiatives](#)

- The Cross Border Innovation System ScanBalt Bio Region
  - World Class Cluster Cases
  - CLOE – Cluster Linked over Europe
  - Stockholm County, Innovation and Cluster Policy for Sustainability in Cities
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12:00 Lunch

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13:00 [Parallel Roundtables on Competitiveness Policy Themes Addressed in Cluster Initiatives](#)

- Larger Cities as Drivers of Innovation
  - European Cluster policies – status and future development
  - Shaping Environment for Open, User-Centric and Service Innovation Pioneering Projects, Instruments and Services to meet changing Innovation Paradigm
  - Øresund Region
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14:45 Coffee

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15:00 [Summing-up from the Roundtables](#)

Carolyn Gale, visiting scholar at Stanford University and founding partner of the Clear Communication Group

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15:15 [From Cluster Memorandum to European Policy – the Way Ahead](#)

Jean-Noël Durvy, Director, DG Enterprise and Industry

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15:35 [Closing of the Conference](#)

Per Eriksson, Director General, VINNOVA

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15:45 Post Conference Sessions

If you have any questions about the local organisation,  
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PRO INNO Europe's website: [www.proinno-europe.eu](http://www.proinno-europe.eu)

The Conference Venue: Clarion Hotel Stockholm  
[www.clarionstockholm.com](http://www.clarionstockholm.com)

Introduction to Stockholm: [www.stockholmtown.com](http://www.stockholmtown.com)

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